



May 22-24

2020



Any Questions | Contact
Samantha Tonder
stonder@carrickinstitute.com
352.443.5657

Application Deadline:

October 1, 2019

Marriott World Center Resort
8701 World Center Dr.
Orlando, FL 32821
Phone 407.239.4200
[Marriott Website](#)

Cancellation Policy: 50% refund until November 1, 2019

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INTERNATIONAL SYMPOSIUM ON CLINICAL NEUROSCIENCE 2020



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We are very excited for the upcoming ISCN Conference in Orlando, Florida on May 22-24, 2020 and we would love to have you there exhibiting with us!

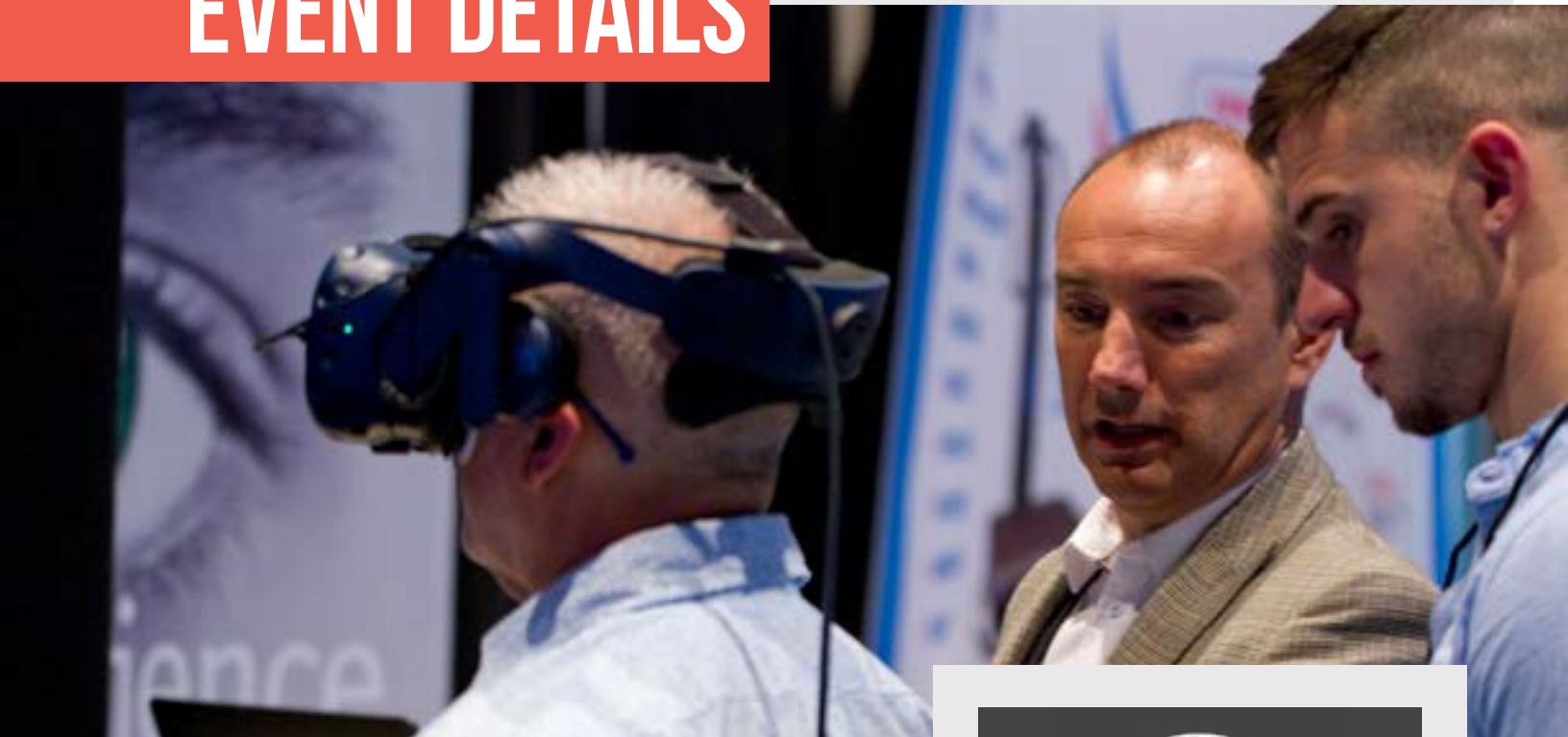
On May 22-24, 2020 top scientists and clinicians from around the world will be sharing the stage with Carrick Institute faculty at the International Symposium on Clinical Neuroscience.

The International Symposium on Clinical Neuroscience's (ISCN) annual conference gathers the leading physicians and researchers in the field, to share their work and understandings of pivotal concepts in clinical neuroscience and healthcare. This attracts a very vibrant audience from all around the world who are looking for the best in clinical education, services, and resources.

Exhibiting at ISCN 2020 will give your company an opportunity to showcase your organization's technologies, products, and services. You will have the opportunity to connect with many physicians and other healthcare providers. The ISCN handpicks only the top companies in the world to assist doctors in the field of clinical neuroscience, that's why we are inviting you!

If you are interested in exhibiting at the symposium, please review the detailed information and guidelines included in the Exhibitor Packet Attached and let us know if you would like to attend by returning the enclosed application to Samantha at stonder@carrickinstitute.com. We would love to secure a booth for you while they last.

EVENT DETAILS



International Symposium on Clinical Neuroscience

Date: May 22-24, 2020
Location: Marriott World Center Orlando FL
8701 World Center Dr, Orlando, FL 32821
P: 407.239.4200
[Marriott Website](#)



Exhibitors may collect contact information from attendees at the event who are interested in their specific offerings and who are willing to disclose their information. This is a great game for gamifications if you choose to play! We do not give out any scholar or attendee information.



3 day professional event with expectations of 275+ attendees

Sponsorship Opportunities including options to network with 1000's of scholars

Hotel discounts available on [www.iscn2020.com](#)
Limited rooms available

Photographs, video, or live social posts or reporting may take place during the event. Exhibitor agrees that their staff and organization may be featured in this content

ISCN will list each exhibitors organization name and contact information on the ISCN website, Carrick Institute website or printed materials. ISCN may also make this information available online before, during or after the event.

Promote the event to "your list" announcing your exhibitorship or sponsorship at ISCN 2020

CONTACT: SAMANTHA TONDER | STONDER@CARRICKINSTITUTE.COM | 352.443.5657

EXHIBITOR HALL DETAILS



CHECK IN

When you arrive at the Marriott, please check in at the main registration desk and then proceed to the Exhibit area in the Crystal Ballroom. There will be a registration desk there to help you with any questions.

MOVE IN

Thursday, May 21, 2020
Time: 6:00 PM - 11:00 PM
Location: Crystal Ballroom (room will be announced)
Exhibitors are expected to arrive on site by Thursday, May 21, 2020 to setup.
At least one staff member should be at the table throughout the day.

- Exhibit tables should be fully staffed during the high traffic times.
- Please have exhibitor badge on at all times during event.
- Schedule will be announced

MOVE OUT

Sunday May 24, 2020
Time: 3:00 PM - 6:30 PM



PLEASE REVIEW ALL ADDITIONAL FORMS

FEDEX/SHIPPING

- Please schedule your shipment(s) to arrive 3–4 days prior to the event start date to avoid additional storage fees.
- Please **do not ship** any items to the attention of the Hospitality Manager or Catering & Conference Manager, unless the items are specifically for their use (i.e., hotel specifications, rooming lists, signed documents); this includes any room drops or deliveries to any other area of Orlando World Center Marriott.
- When you have shipped your packages, please forward a copy of your tracking details and mobile number to stonder@carrickinstitute.com to reach you should we have any questions.
- Additional questions: Please review Fedex shipping form

ELECTRICITY/SECURITY

- Please see the form attached for Electricity.
 - Please return forms to GES. Be sure to submit the form by the electrical discount deadline date: **April 28, 2020**
 - GES also has an online order option. Link will be on the ISCN2020 website
- Security will be present and available at the event. You are responsible for your items at your booth. We strongly recommend that you take precautions to secure all your belongings and corporate possessions.

INTERNET/VISUAL

- Internet is not provided. Please contact Encore to setup any audio or internet needs for your booth.
- If you require any additional furniture other than what's provided, please contact GES.

PLEASE REVIEW DEADLINES

ADVERTISEMENT

All Exhibitors are entitled to an advertisement in the conference program booklet. Most Exhibitors will list an advertisement with a special ISCN 2020 discount to attract attendees.

Each Exhibitor is allotted a full 8.5x11 PDF page on the ISCN Program Booklet. Due by May 1, 2020

Please send in your company logo with a transparent background. Due with Payment

Sponsorships will receive Social Media post.

Please see Sponsorship page for options to sponsor

Can't make the event?

You can have your ad added to the ISCN Program booklet that all attendee's receive. Please contact Samantha for details.

CONFERENCE BAG EXAMPLES



Please ship Swag items to:
Samantha Tonder | Carrick Institute
8910 Astronaut Blvd Suite 102
Cape Canaveral, FL 32920



CONFERENCE BAGS

Diamond, Platinum and Gold level sponsors are entitled to submit collateral to be included in the conference bags given to attendees.

Other sponsor levels and exhibitors may participate at a discounted additional \$350 fee. Please note the instructions and deadlines below:

- Deadline April 1, 2020 - Contact Samantha to make arrangements.
- Plan to produce 350+ units and arrange shipping by May 1, 2020
- Late shipments will not be accepted and will be returned at your cost.
- All items must be ready to pack in bags. Items that are not assembled will be returned to sender.

GAMIFICATION



OVER \$41,000 IN PRIZES DONATED FOR 2019 GAMIFICATIONS



WHAT IS GAMIFICATION

Gamification is a tool we use at ISCN to get the attendee's involved with the Exhibitors. Each Exhibitor submits 5-6 games, we split the games up over the three day conference. Attendee's will come to your booth to complete a task, it can be to join your mailing list or to listen to you tell them about your product/company. Once they have completed a task you will enter a 4 digit code in an app, they will gain points and compete with other attendees to be in the top winners to win a prize donated by you.

COST TO PLAY GAMIFICATION

There is no additional cost to play gamifications! There is a requirement for a donation to play. Many include a product/service/scholarship. Others have given giftcards.

WHAT DO I NEED TO DO?

Send an email to Samantha with the games you'd like to do. If you have any games that include selling a product/service include the cost so that we can value the points appropriately. Include the donation and value of that donation.

GAME EXAMPLES

- Day 1:**
Join the Company Email List

Like the company on Social Media
- Day 2:**
Take a picture at our booth and post it on social media. #Addyourcompanyname

Test a unit
- Day 3:**
Purchase a unit/service

Learn more about our product/service



DEADLINE FOR GAMES IS MAY 1, 2019



\$15,000

DIAMOND SPONSORSHIP

Includes 40 minute Lunch Presentation on Saturday, May 23, 2020. Schedule of exact time will be given a few weeks in advance. No additional fees apply for sponsored lunch.

\$10,000

PLATINUM SPONSORSHIP

Includes 35 minute Speaker presentation on Friday, May 22, 2020 before cocktail hour. Schedule of exact time will be given a few weeks in advance. No additional fees apply for cocktail hour

\$8,000

GOLD SPONSORSHIP

Prime Location | Prime Booth Size | 2 Gala Tickets

\$7,000

WIFI SPONSORSHIP

Includes Wifi for all scholars. Private wifi password for your booth.

\$5,000

SILVER SPONSORSHIP

Prime Location and Marketing Opportunities

\$40 PP

LUNCH SPONSORSHIP

Includes 30 minute Lunch Presentation on Friday, May 22, 2020. Schedule of exact time will be given a few weeks in advance. Estimated total will be sent out two weeks before the events. Taxes and Hotel fees will be in addition. Booth sold separately.

SPONSORSHIPS

	DIAMOND	PLATINUM	GOLD	WIFI	SILVER	LUNCH
Prime Booth Location	✓	✓	✓	✓	✓	✓
Booth Size	30X10	20X10	20X10	10X10	10X10	
Drapes, Tables, Chairs, Trash Can	✓	✓	✓	✓	✓	✓
Logo added to marketing emails	✓	✓	✓	✓	✓	✓
Logo added to Social Media Page	✓	✓	✓	✓	✓	✓
Full page Ad	✓	✓	✓	✓	✓	✓
Lunch Included	✓	✓	✓	✓	✓	✓
"About Us" sponsorship page	✓	✓	✓	✓	✓	✓
Post Event Marketing	✓	✓	✓	✓	✓	✓
Prioritized in Gamification	✓	✓	✓	✓	✓	✓
SWAG in the Welcome Bags	✓	✓	✓			
Sponsored Lunch	✓					✓
Sponsored Cocktail Hour		✓				
Sponsored Wifi				✓		
2 Gala Tickets	✓	✓	✓			



BOOTH LAYOUT

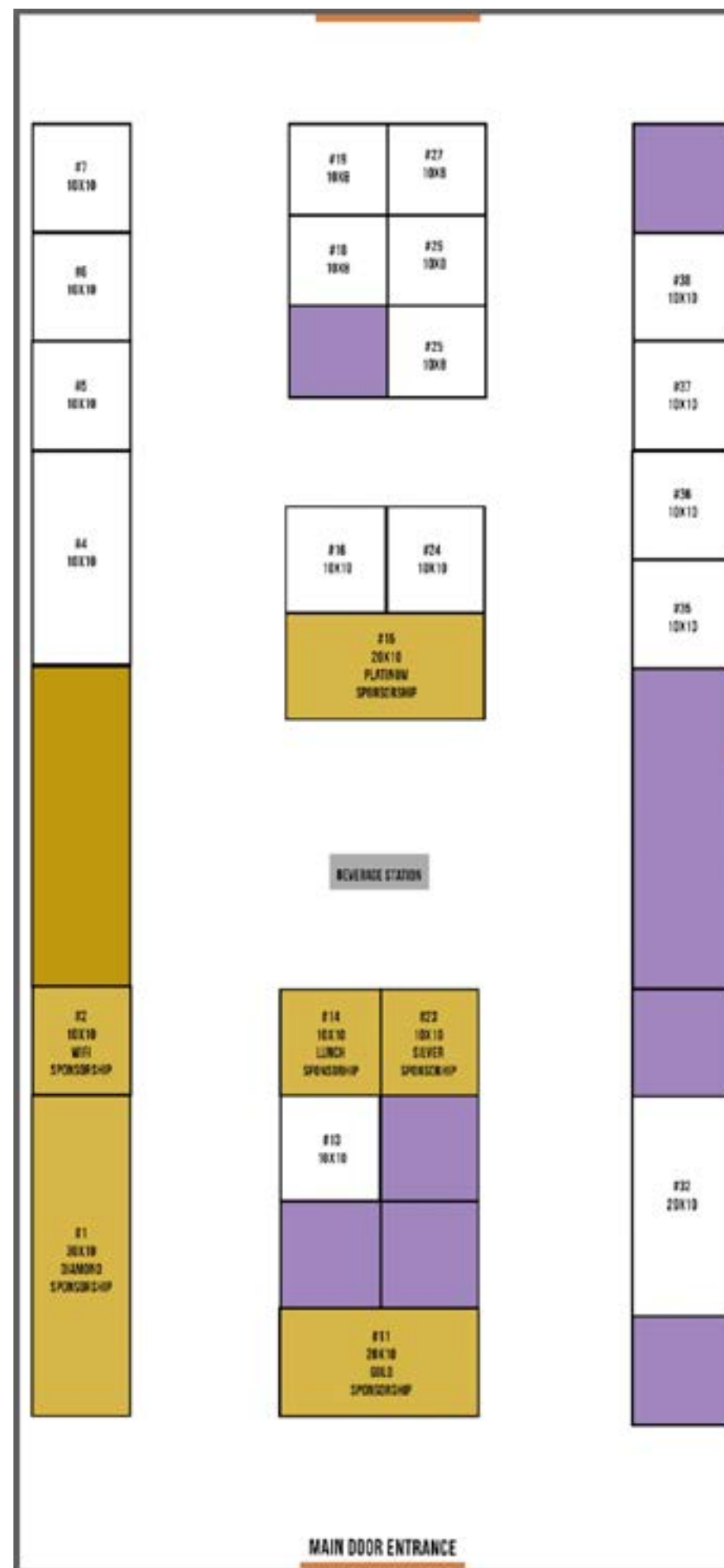
Gold - Sponsorship Opportunities
White - Booths available
Solid - Booths that are taken

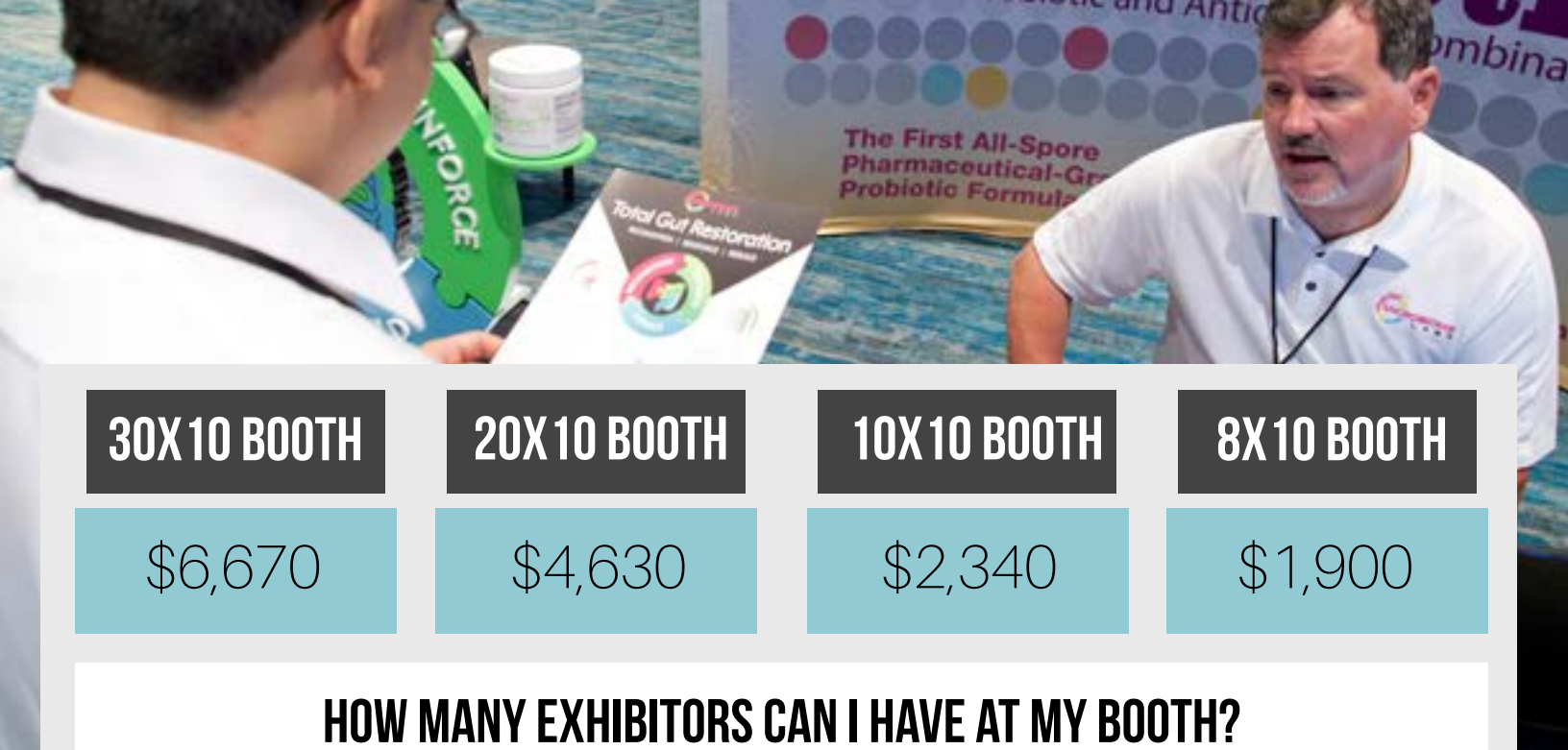
#1: Diamond Sponsorship: 30x10
#2: Wifi Sponsorship: 10x10
#3: Sold
#4: 20x10
#5: 10x10
#6: 10x10
#7: 10x10

#11: Gold Sponsorship: 20x10
#12: Sold
#13: 10x10
#14: Lunch Sponsorship: 10x10
#15: Platinum Sponsorship: 20x10
#16 10x8
#17: Sold
#18: 10x8
#19: 10x8

#21: Sold
#22: Sold
#23: Silver Sponsorship: 10x10
#24: 10x10
#25: 10x8
#26: 10x8
#27: 10x8

#31: Sold
#32: 20x10
#33: Sold
#34: Sold
#35: 10x10
#36: 10x10
#37: 10x10
#38: 10x10
#39: Sold





SIGN ME UP

30X10 BOOTH

\$6,670

20X10 BOOTH

\$4,630

10X10 BOOTH

\$2,340

8X10 BOOTH

\$1,900

HOW MANY EXHIBITORS CAN I HAVE AT MY BOOTH?

4

3

2

1

\$150 FOR EACH ADDITIONAL EXHBITOR AVAILABLE FOR 10X10 OR LARGER

WHAT'S INCLUDED WITH MY BOOTH?

Drapes, Tables, Chairs and Trash Can.

Gamification

Full Page Ad in program. Logo and info added to ISCN page

Lunch

WHEN ARE THINGS DUE?

Application Save \$100 if turned in before September 30 Final Deadline November 1

Gamifications Due by: May 1, 2020

Program Ad Due by: May 1, 2020

LOGO Due by: With Application

Please reference application for other deadlines

Organization:

Billing Address:

Billing City/State/Zip

Main Contact Name

Main Contact Phone

Main Contact Email

Preferred booth location (ISCN will make every effort to meet exhibitors' placement requests. However, we cannot guarantee exhibitors locations). Please review exhibitor layout. **Booth locations cannot be reserved until the exhibitor booth invoice is paid in full.**

Booth Choice #1

Booth Choice #2

Booths are presized and numbered | White blocks are available | Gold is sponsorship | Purple is taken

Social Media - www.ISCN2020.com will include your logo, social media platforms and address. Please include that information below:

Facebook:

Twitter:

Instagram:

Company website:

Company contact info:

Booth Badge Names:

Did you attach your logo?

PAYMENT

Sponsorship Opportunities

- ☐ Diamond Level Sponsorship
- ☐ Platinum Level Sponsorship
- ☐ Gold Level Sponsorship
- ☐ Wifi Level Sponsorship
- ☐ Silver Level Sponsorship
- ☐ Lunch Level Sponsorship

Total Amount Enclosed

Payment in full is to be included with this registration

☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

Company Name:

Billing Address:

Billing City/State/Zip

Card Number:

Card Exp:

CVV

Print Card Holders Name:

Card Holder Signature:

Non-Sponsorship Opportunities

- ☐ 8 x 10 | 1 - 6 ft Table
- ☐ 10 x 10 | 1 - 8 ft Table
- ☐ 20 x 10 | 2 - 8 ft Table
- ☐ 30 x 10 | 3 - 8 ft Table

Do you need the Table that's included?

- ☐ Yes
- ☐ No

Do you need Gala Tickets?

- ☐ Yes \$150 extra a person

Who will be attending:

- ☐ No

Do you want to add SWAG to the Welcome Bags

- ☐ Yes - Additional \$350 will be billed
- ☐ No

Will you be participating in Gamifications?

- ☐ Yes - FREE
- ☐ No

ANY QUESTIONS:
SAMANTHA TONDER

352.443.5657 | STONDER@CARRICKINSTITUTE.COM
CARRICK INSTITUTE | 8910 ASTRONAUT BLVD STE 102 CAPE CANAVERAL, FL 32920